

Building  
Better  
Communities



Ark is on a mission - to forge better relationships between residents in rented accommodation and their neighbours, their community, and their landlords.

We use Ark's technology to:

- Provide a Resident Hub
- Forge longer-lasting human connections with each other and with the places people call home.
- Increases efficiency, streamline reporting and support ESG initiatives
- Support and work alongside existing systems
- Help establish new communities

In curating interconnected communities we can help make residents happier, safer and more loyal.

Our data driven approach is supported by the Happiness Research Institute and the five key emotions that maximise resident happiness: **Pride, Comfort, Identity, Safety, and Control.**

These core emotions form the backbone of everything we do when helping forge better relationships in the communities in which we play a part.



# Happy home Happy life

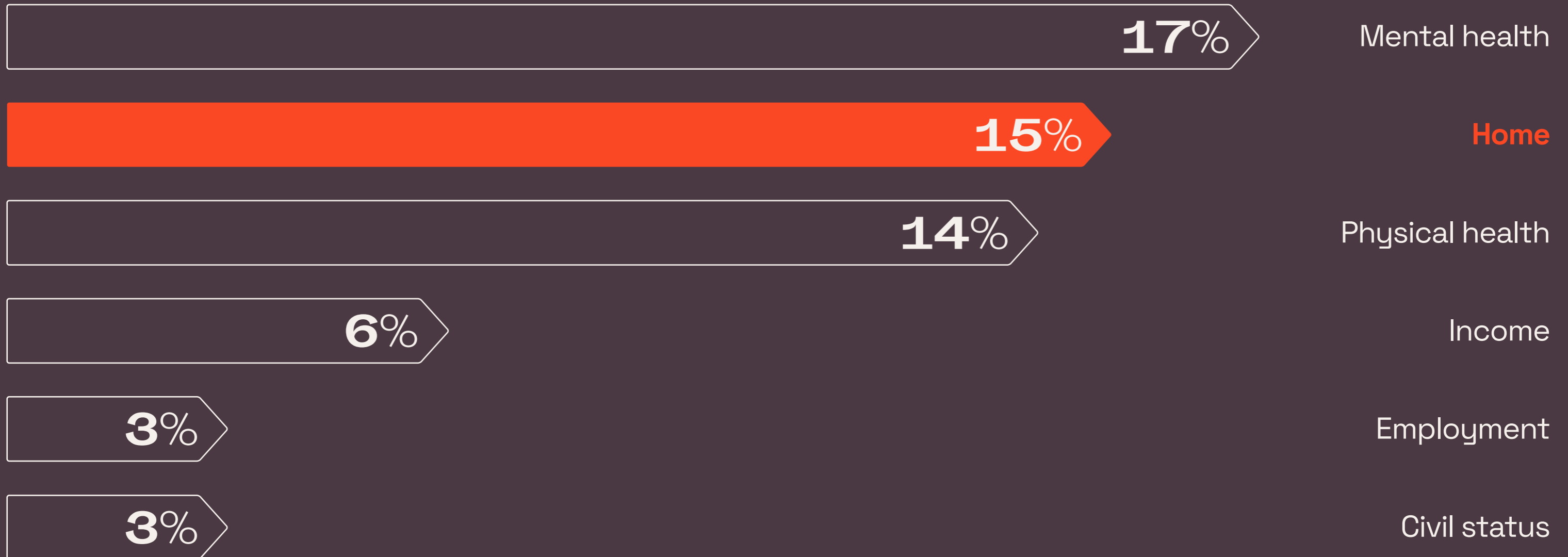


**88%**  
of people who  
are proud of  
their homes are  
also happy with  
their homes



**73%**  
of people who  
are happy at  
home are also  
happy in life

## Factor in overall happiness





# How Ark supports Housing Associations



## The Resident Hub

The Ark app offers residents a “one-stop-shop” for all their property needs - be that to learn about what is going on in their local area; or to report a repair.

Ark integrates with your existing workflows to enable us to focus on helping curate loyal communities while acting as the conduit for your property maintenance needs. Come to report a repair, end up meeting a new neighbour or discovering an exciting event happening next week!

Through Ark, you can learn more about your community, receive information and offers about things around the corner and meet your neighbours and make new friends - that’s what being a community is all about!

